



## 2011 / 2012 MAILING & DEADLINE SCHEDULE

**Pinellas 01, Hillsborough 02, Pasco / Hernando 03**

### 2011 Mail Weeks

| ISSUE NUMBER: | MAIL WEEK:    | COPY DEADLINE NO LATER THAN: |
|---------------|---------------|------------------------------|
| 11-01         | Jan. 3, 2011  | Dec. 3, 2010                 |
| 11-02         | Feb. 7, 2011  | Jan. 14, 2011                |
| 11-03         | Mar. 7, 2011  | Feb. 11, 2011                |
| 11-04         | Apr. 4, 2011  | Mar. 11, 2011                |
| 11-05         | May 2, 2011   | Apr. 8, 2011                 |
| 11-06         | Jun. 6, 2011  | May 13, 2011                 |
| 11-07         | Jul. 4, 2011  | Jun. 10, 2011                |
| 11-08         | Aug. 1, 2011  | Jul. 8, 2011                 |
| 11-09         | Sept. 5, 2011 | Aug. 12, 2011                |
| 11-10         | Oct. 3, 2011  | Sept. 9, 2011                |
| 11-11         | Nov. 7, 2011  | Oct. 14, 2011                |
| 11-12         | Dec. 5, 2011  | Nov. 8, 2011                 |
| 12-01         | Jan. 2, 2012  | Dec. 5, 2011                 |
| 12-02         | Feb. 6, 2012  | Jan. 13, 2012                |
| 12-03         | Mar. 5, 2012  | Feb. 10, 2012                |
| 12-04         | Apr. 2, 2012  | Mar. 9, 2012                 |
| 12-05         | May 7, 2012   | Apr. 14, 2012                |
| 12-06         | Jun. 4, 2012  | May 11, 2012                 |
| 12-07         | Jul. 2, 2012  | Jun. 8, 2012                 |
| 12-08         | Aug. 6, 2012  | Jul. 13, 2012                |
| 12-09         | Sept. 3, 2012 | Aug. 10, 2012                |
| 12-10         | Oct. 1, 2012  | Sept. 7, 2012                |
| 12-11         | Nov. 5, 2012  | Oct. 12, 2012                |
| 12-12         | Dec. 3, 2012  | Nov. 7, 2012                 |

| JANUARY 2011 |    |    |    |    |    |    | FEBRUARY 2011 |    |    |    |    |    |    | MARCH 2011 |    |    |    |    |    |    | APRIL 2011 |    |    |    |    |    |    |
|--------------|----|----|----|----|----|----|---------------|----|----|----|----|----|----|------------|----|----|----|----|----|----|------------|----|----|----|----|----|----|
| S            | M  | T  | W  | T  | F  | S  | S             | M  | T  | W  | T  | F  | S  | S          | M  | T  | W  | T  | F  | S  | S          | M  | T  | W  | T  | F  | S  |
| 1            |    |    |    |    |    | 1  |               |    |    |    |    |    | 1  |            |    |    |    |    |    | 1  |            |    |    |    | 1  |    |    |
| 2            | 3  | 4  | 5  | 6  | 7  | 8  | 6             | 7  | 8  | 9  | 10 | 11 | 12 | 6          | 7  | 8  | 9  | 10 | 11 | 12 | 3          | 4  | 5  | 6  | 7  | 8  | 9  |
| 9            | 10 | 11 | 12 | 13 | 14 | 15 | 13            | 14 | 15 | 16 | 17 | 18 | 19 | 13         | 14 | 15 | 16 | 17 | 18 | 19 | 10         | 11 | 12 | 13 | 14 | 15 | 16 |
| 16           | 17 | 18 | 19 | 20 | 21 | 22 | 20            | 21 | 22 | 23 | 24 | 25 | 26 | 20         | 21 | 22 | 23 | 24 | 25 | 26 | 17         | 18 | 19 | 20 | 21 | 22 | 23 |
| 23           | 24 | 25 | 26 | 27 | 28 | 29 | 27            | 28 |    |    |    |    |    | 27         | 28 | 29 | 30 | 31 |    |    | 24         | 25 | 26 | 27 | 28 | 29 | 30 |
| 30           | 31 |    |    |    |    |    |               |    |    |    |    |    |    |            |    |    |    |    |    |    |            |    |    |    |    |    |    |

### 2012 Mail Weeks

| JANUARY 2012 |    |    |    |    |    |    | FEBRUARY 2012 |    |    |    |    |    |    | MARCH 2012 |    |    |    |    |    |    | APRIL 2012 |    |    |    |    |    |    |
|--------------|----|----|----|----|----|----|---------------|----|----|----|----|----|----|------------|----|----|----|----|----|----|------------|----|----|----|----|----|----|
| S            | M  | T  | W  | T  | F  | S  | S             | M  | T  | W  | T  | F  | S  | S          | M  | T  | W  | T  | F  | S  | S          | M  | T  | W  | T  | F  | S  |
| 1            | 2  | 3  | 4  | 5  | 6  | 7  |               |    |    |    |    |    | 1  | 2          | 3  | 4  |    |    |    | 1  | 2          | 3  | 4  | 5  | 6  | 7  |    |
| 8            | 9  | 10 | 11 | 12 | 13 | 14 | 5             | 6  | 7  | 8  | 9  | 10 | 11 | 4          | 5  | 6  | 7  | 8  | 9  | 10 | 8          | 9  | 10 | 11 | 12 | 13 | 14 |
| 15           | 16 | 17 | 18 | 19 | 20 | 21 | 12            | 13 | 14 | 15 | 16 | 17 | 18 | 11         | 12 | 13 | 14 | 15 | 16 | 17 | 15         | 16 | 17 | 18 | 19 | 20 | 21 |
| 22           | 23 | 24 | 25 | 26 | 27 | 28 | 19            | 20 | 21 | 22 | 23 | 24 | 25 | 18         | 19 | 20 | 21 | 22 | 23 | 24 | 22         | 23 | 24 | 25 | 26 | 27 | 28 |
| 29           | 30 | 31 |    |    |    |    | 26            | 27 | 28 | 29 |    |    |    | 25         | 26 | 27 | 28 | 29 | 30 | 31 | 29         | 30 |    |    |    |    |    |

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